



PRESS RELEASE

Toulouse, 20 February 2014

Latin American carrier Avianca and ATR sign a 10-year maintenance contract

Avianca, one of the most recognized airlines in Latin America, has selected ATR to maintain and repair its new fleet of ATR 72-600 aircraft for a period of 10 years. As reported at the time, in late 2012 Avianca signed a purchase agreement with ATR for a fleet of 15 ATR 72-600 aircraft, with the option for 15 additional aircraft of the same type.

The Global Maintenance Agreement (GMA) covers the supply of spare parts, as well as repair and maintenance services for the new fleet of ATR aircraft currently being incorporated into the airline. ATR will handle the complete management of LRUs (Line Replaceable Units), the maintenance and availability of aircraft pieces, the advanced exchange pool of services, plus an inventory of spare parts at ATR's logistics center in Miami.

ATR's Senior Vice President Product Support & Services Lilian Braylé stated: "We are proud that Avianca has placed its confidence in our expertise as an aircraft manufacturer to handle the logistic support facilities worldwide with a dedicated and efficient service. The proven success of ATR's maintenance services to our operators enables us to set up everything necessary to further improve the performance and operational efficiency of Avianca".

Avianca's President Fabio Villegas noted: "We are pleased to have signed this agreement with ATR. Their background and experience as a manufacturer and maintenance service provider allows us to predict that this will be solid partnership, with the results being reflected in the performance of our fleet and regional service quality."

ATR currently has nearly 100 aircraft operating in the region operated by a dozen Latin American customers, which are covered with the Global Maintenance Agreement. These numbers continue to grow as the ATR turboprop fleet in Latin America continues to expand.

About GMA (Global Maintenance Agreement)

GMA maintenance and support contracts are tailored to the requirements of each operator and include a wide range of services to facilitate the operation of their aircraft and to reduce maintenance costs. As an aircraft manufacturer, ATR has acquired a unique expertise and offers customers the most profitable solutions to outsource their maintenance. The main advantages of GMAs are: the guarantee of part availability, reduced maintenance costs and the simplification of logistics due to the unique interface offered by ATR.

About Avianca:

Avianca is the commercial brand identifying the Latin American airlines dedicated to the transport of passengers and freight which form Avianca Holdings S.A. With its team of more than 18,000 highly trained employees who are dedicated to excellence in service, the airline serves more than 110 destinations in over 25 countries in America and Europe with a fleet of 155 short, medium and long-haul aircraft. Its frequent flyer program- recognized in 2013 in the Freddie Awards as the Best



Redemption Scheme in the Americas- has more than 4.4million members who enjoy its multiple benefits and advantages on a daily basis. In addition to passenger air transport services, Avianca also offers a complete portfolio of tourism services, mail services, freight courier and aviation assistance through its Business Units Avianca Tours, Deprisa and Avianca Services. In 2012, Avianca transported 23.1 million passengers and reported an income of US\$ 4.3 billion.

For more information, visit avianca.com, [Facebook.com/aviancafanpage](https://www.facebook.com/aviancafanpage) or follow the airline on Twitter [@Avianca_com](https://twitter.com/Avianca_com).

About ATR:

Founded in 1981, ATR has become the world leader on the market for regional aircraft with 90 seats or less. Since its creation, ATR has sold over 1300 aircraft. Its customer base today comprises almost 190 operators in over 90 countries. ATR planes have totalled over 21 million flight hours. ATR is an equal partnership between two major European aeronautics players, the Airbus Group and Alenia Aermacchi (a Finmeccanica Group company). Its head office is in Toulouse. ATR is ISO 14001 certified. This is the international reference standard in the field of environmental friendliness. For additional information, log on to www.atraircraft.com.

You can also follow ATR on its official YouTube channel: [ATRbroadcast](https://www.youtube.com/ATRbroadcast) and on Twitter: [@ATRaircraft](https://twitter.com/ATRaircraft)

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