



Toulouse, 13 January 2014

## ATR's customer support activities yield outstanding results in 2013

The turboprop aircraft maker concludes Global Maintenance Agreements with 15 airlines covering more than 160 ATR aircraft

ATR Customer Support activities achieved outstanding results in 2013. The European regional aircraft manufacturer has signed this year 15 Global Maintenance Agreements (GMA) covering a total fleet of more than 160 additional aircraft. The cumulated value of all these contracts is over US\$ 330 million. This escalating success is due to ATR's determination to build its own unique support solution, which efficiency gains today strong confidence of ATR operators all over the world. It is the result of a working investment policy oriented to develop activities related to the maintenance on- and off-aircraft.

Among the GMAs signed this year, there are the Colombia-based carrier Avianca with 15 aircraft, the Indonesian national carrier Garuda with 25 aircraft and the important renewal and extension of the Brazilian Azul/Trip with a fleet of about 60 aircraft. These major deals, along with all the other GMA contracts of the year, highlight the ATR's commitment to offer its operators more proximity and on-demand tailored services.

Nearly 300 aircraft in service are to date covered by ATR's maintenance agreements representing over 30 per cent of total ATR fleet operating worldwide. Yet, the GMA offer hits the purple patch with ATR -600 aircraft deliveries commenced in 2011. The current number of the newest generation ATRs insured with the GMA contracts has reached 70 aircraft - 60% of total ATR-600s fleet in operation worldwide and ATR expects this number to rise steeply in the coming years.

The Global Maintenance Agreement is a unique innovative solution proposed by ATR to all its operators. This fully-customized and flexible solution for on-aircraft and off-aircraft maintenance constitutes ATR's contribution to facilitate the day-to-day operation of their aircraft allowing easy budget and costs control while reducing maintenance expenses.

Outsourcing maintenance, overhaul and repair to world's leading providers of aircraft related technical services, ATR, as an aircraft manufacturer, has acquired a unique expertise offering its customers the most profitable solutions. This innovative pay-by-the-hour program makes maintenance cost planning a straightforward and manageable task. The GMA guarantees an ongoing availability of spare parts with a no-risk turn-around time, simplified logistics due to the unique interface offered by ATR, a GMA contract and of course unbeatable quality of services.



## **About ATR:**

Founded in 1981, ATR has become the world leader on the market for regional aircraft with 90 seats or less. Since its creation, ATR has sold over 1,300 aircraft. Its customer base today comprises over 180 operators in 90 countries. ATR planes have totaled over 21 million flight hours. ATR is an equal partnership between two major European aeronautics players, Alenia Aermacchi (a Finmeccanica Group company) and the Airbus Group. Its head office is in Toulouse. ATR is ISO 14001 certified.

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