

Toulouse, June 14, 2013

## ATR at the 50<sup>th</sup> Paris Air Show

ATR will be at the 50<sup>th</sup> Paris Air Show, which will take place from June 17 to 23, 2013.

### Practical information:

**Chalet:** ATR will have a chalet at B-345.

**Static display:** An ATR 72-600, the best-selling regional aircraft worldwide since its launch in 2007, will be on display at the static area of the exhibition sporting the colors of the Colombian airline Avianca. The aircraft is equipped with a new digital avionics suite and the new 'Armonia' cabin, which was specially designed for the ATR by Italian designer Giugiaro. A "concept car" also designed by Giugiaro and synonymous with a famous film will also be on display next to the ATR 72-600 to symbolize the return of propeller aircraft as technology of the future for regional aviation.

### Scheduled Press Events:

#### Tuesday June 18:

**10 am: Contract signing (in the ATR chalet B-345)**

This contract will be signed following a press breakfast at 9:30 a.m.

**11.30 am: Ceremony to celebrate delivery of the first ATR 72-600 to Avianca  
(at the ATR static display area).**

#### Wednesday June 19:

**12.30 pm: Contract signing ceremony (at the ATR static display area).**

**12.40 pm: Press conference of Mrs. Nicole Bricq, French Minister for Foreign Trade  
(at the ATR static display area).**

#### Thursday June 19:

**9.00 am: Media briefing about deals announced at the show  
by Filippo Bagnato, ATR CEO (at the ATR chalet, B-345)**

***Other ATR events at the Paris Air Show may be announced before or during the event.***

**About ATR:**

Founded in 1981, ATR has become the world leader on the market for regional aircraft with 90 seats or less. Since its creation, ATR has sold over 1,200 aircraft. Its customer base today comprises 182 operators in 90 countries. ATR planes have totaled over 21 million flight hours. ATR is an equal partnership between two major European aeronautics players, Alenia Aermacchi (a Finmeccanica Group company) and EADS. Its head office is in Toulouse. ATR is ISO 14001 certified. This is the international reference standard in the field of environmental management.

For additional information, log on to [www.atraircraft.com](http://www.atraircraft.com).

You can also follow ATR on its official YouTube channel: [ATRbroadcast](https://www.youtube.com/ATRbroadcast) and on Twitter: [@ATRaircraft](https://twitter.com/ATRaircraft).

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