

Toulouse, September 19, 2012

ATR at the Africa Aerospace and Defence

ATR, world's leading manufacturer for regional aircraft below 90 seats, is marking its solid and dynamic presence in Africa with its ATR 72-600 on display at the Africa Aerospace and Defence (AAD) show at Waterkloof Air Force Base outside Pretoria.

The aircraft in question has been brought especially for the event. It is equipped with the most advanced technologies and features the new Armonia cabin, designed for ATR by the prestigious Italian designer Giugiaro. The ATR 72-600 is the best selling regional aircraft in the world and offers the lowest seat mile cost and CO2 emissions in the regional market.

Its presence is meant to showcase company's determination to meet growing demand in one of the world's most vibrant economies and its trust in the African regional aviation market potential.

ATR has substantially developed its presence in the Africa and Middle East region, increasing by 30% its fleet of aircraft as well as the number of its operators within the last three years. ATR counts today 35 operators in this region, operating more than 100 ATRs. Their feedback is very positive and this let us believe that this market will keep growing in the near future. Our investment there is the proof of our confidence in this market.

This also demonstrates how ATR is applying its regionalization vision to be close to its customers. As evidence in support, the company has recently set up a new training center in Johannesburg, South Africa, thus marking a new stage in its global training policy. It emerges as a center of excellence for not just South Africa but worldwide offering access to world-class training technology and solutions to commercial aviation industry.

About ATR:

Founded in 1981, ATR has become the world leader on the market for regional aircraft with 90 seats or less. Since its creation, ATR has sold approximately 1,200 aircraft to over 180 operators based in 91 countries. ATR planes have totalled over 21 million flight hours. ATR is an equal partnership between two major European aeronautics players, Alenia Aermacchi (a Finmeccanica Group company) and EADS. Its head office is in Toulouse. ATR is ISO 14001 certified. This is the international reference standard in the field for environmental friendliness.

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