

Rome, September 29, 2011

## ATR: new annual sales record

**The European regional turboprop manufacturer has booked firm orders for 145 aircraft, plus 72 options, since the beginning of the year**

ATR has recorded 145 firm aircraft orders and an additional 72 options since the beginning of the year. The value of these orders is estimated at 3.2 billion dollars (4.8 billion including the options). These figures already represent a new annual record for the European manufacturer of regional turboprop aircraft (previous record; 2007: 113 firm orders and 26 options).

These 145 firm orders (see *table 1*) represent over 80% of all regional aircraft sales (from 50 to 90-seats) since the beginning of the year. ATR has registered 34% of these orders with six new customers.

At the same time, these 145 airplanes have enabled ATR to reach a new record for its order book, which has grown to 275 aircraft and is valued at 6.2 billion dollars. This backlog represents nearly 4 years of production. It also represents 68% of the total backlog of 50 to 90-seat regional aircraft, thereby confirming the renewed interest in turboprop technology.

The figures were unveiled this morning by the Chief Executive Officer of ATR, Filippo Bagnato, at a press conference held in Rome, during the General Assembly of the European Regions Airline Association.

Filippo Bagnato said: "This sales record, and the year is not yet over, once again underlines the relevance of our product to meet the requirements of regional transport, which continues to expand worldwide. In terms of savings, ecology, performance and comfort, ATR aircraft, and the newest -600 series in particular, have become the benchmark for regional airlines worldwide. ATR aircraft enable regional airlines to come out ahead thanks to their low operating costs. We are delighted that turboprop technology appeals to airlines once again and that our product development is appreciated by both airlines and passengers."

He also said: "2011 therefore confirms the increasing interest of aircraft lessors in our planes. Leasing companies represent almost a quarter of annual sales. Our products offer a competitive advantage in terms of profitability, investment and sustained residual value. These are first-line arguments among these customers."



**Table 1:** Breakdown of orders as of January 1, 2011:

<b>AIRLINE</b>	<b>COUNTRY</b>	<b>AIRCRAFT</b>
Lion Air / Wings Air	Indonesia	18 ATR 72-500s
GECAS	United States	15 ATR 72-600s (+ 15 options)
NAC	Denmark	10 ATR 72-600s 2 ATR 72-500s (+ 10 options)
AZUL	Brazil	10 ATR 72-600s (+ 10 options)
UNI AIR	Taiwan	10 ATR 72-600s
TRIP	Brazil	9 ATR 72-600s (+ 12 options)
Skywest / Virgin Australia	Australia	4 ATR 72-500s 4 ATR 72-600s (+ 5 options)
TAME	Ecuador	3 ATR 42-500s
Israir	Israel	2 ATR 72-500s
MAS / Firefly	Malaysia	2 ATR 72-500s
Air Lease Corporation	United States	2 ATR 72-600s
Taimyr	Russia	2 ATR 42-600s (+ 2 options)
Borajet	Turkey	1 ATR 72-500s
UNDISCLOSED	UNDISCLOSED	47 ATR 72s 4 ATR 42s (+ 18 options)
<b>TOTAL</b>		<b>145 orders (+ 72 options)</b>

**About ATR:**

Founded in 1981, ATR has become the world leader on the market for 50 to 74 seat turboprop aircraft. Since the start of the program, ATR has sold more than 1,200 aircraft and has 175 operators based in 94 countries. ATR aircraft have totaled over 21 million flight hours. ATR is an equal partnership between two major European aeronautics players, Alenia (a Finmeccanica Group company) and EADS. ATR headquarters is located in Toulouse. ATR is ISO 14001 certified, the international reference standard in the field for environmental friendliness.

For additional information, log on to [www.atraircraft.com](http://www.atraircraft.com)

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