

## PRESS RELEASE

## ATR makes its debut at Aircraft Interiors **Expo featuring new Smart Galley**

Hamburg, 31 March, 2016 - The world's leading turboprop manufacturer ATR will attend, for the first time, Aircraft Interiors Expo in Hamburg, the largest event dedicated to the aircraft interiors industry, from 5th to 7th April 2016. This is also the first occasion where regional aviation will be represented at this important event, demonstrating industry's increasing commitment to the wellness and comfort of passengers.

Committed to continued innovation, ATR will be showcasing the Smart Galley, a new galley concept developed by ATR in response to the needs and expectations of the airline community. The new Smart Galley features an increased storage capacity while offering greater operational flexibility thanks to its quick and easy reconfiguration. This new concept allows airlines to improve aircraft efficiency by saving considerable weight and space in the aircraft cabin.

The first Smart Galley will be installed on Lion Air's regional airline Wings Air ATR 72-600, scheduled for delivery in May 2016. The new equipment will be available for line-fit installation as well as for retrofit on the fleet in-service.

The Smart Galley will be displayed at Hall B6, Stand C61 and C70. Two Virtual Reality demonstrators will offer visitors a unique experience to make the Smart Galley configuration of their own.

Besides displaying the new equipment, ATR will hold an agreement-signing ceremony on April 5th at 10:30am at the Business France Space. These events are open to the media attending the Aircraft Interiors Expo.

## **About ATR:**

Founded in 1981, ATR is the world leader on the market for below-90-seat regional aircraft. Since its creation, ATR has sold over 1,500 aircraft. With over 28 million flights, ATR models equip the fleets of over 200 airlines in nearly 100 countries. ATR is an equal partnership between two major European aeronautics players, the Airbus Group and Finmeccanica. Its head office is in Toulouse. ATR is ISO 14001 certified. For more information, please visit http://www.atr-aircraft.com

## ATR Press Contacts:

David Vargas Tel.: +33 6 86 34 21 71

E-mail: david.vargas@atr-aircraft.com

Yevgenia Akinshina Tel.: +33 6 08 17 97 04

E-mail: yevgenia.akinshina@atr-aircraft.com









