



Toulouse, 16 December 2014

## Alliance Air introduces its first ATR 72-600

Air India's fully-owned regional Subsidiary Airline Allied Services Limited under Brand Name "Alliance Air" today introduced its first newest ATR 72-600 aircraft into its fleet. The aircraft, leased from Singapore-based leasing firm Avation, is the first out of five that the airline will receive until July next year. This brand new ATR 72-600 is configured with 70-seats, and will bring additional capacity to passengers flying on the regional network of the airline across the country. Thanks to their new "Armonia cabin", the ATR 72-600s will also propose to passengers the highest and most modern standards of comfort.

Alliance Air currently has 4 ATR 42-320s among its fleet of regional aircraft. The outstanding performance of the ATR 72-600s make it the only 70-seat aircraft able to operate at each airport currently served by the airline. It also offers the lowest fuel-burn and seat mile cost on its segment. The aircraft is fitted with Pratt & Whitney 127M engines, and features a full-glass cockpit with the most modern navigation aid tools.

Mr. Rohit Nandan, Chairman, Alliance Air stated that "We are pleased to introduce into our fleet an aircraft which has clearly become the new reference among all regional planes. The ATRs have proven for years their reliability and their ability to bring our passengers to every destination of our regional network".

Patrick de Castelbajac, ATR Chief Executive Officer, said that "We have partnered with Alliance Air for more than 10 years, and we are honored by this new proof of confidence in the ATR aircraft family. The new ATR 72-600 perfectly fit with the aim of the airline to progressively renew their fleet with more fuel-efficient aircraft, while adding seat-capacity into their main routes."

As of today, ATR has more than 20 aircraft flying in India. It also has a Bangalore-based customer support center.

### **About the ATR 72-600:**

Passenger capacity: 68 to 74 seats

Engines: Pratt & Whitney 127M

Maximum takeoff power: 2,750 horsepower per engine

Maximum takeoff weight: 23,000 kg

Maximum load : 7,500 kg

Maximum flight range when fully loaded: 900 nautical miles (1,665 km)

### **About Alliance Air:**

Alliance Air operates 170 flights per week mostly to Tier 2 and 3 cities, or those which link these cities to the metro hubs. The stations connected to 25 destinations in India i.e., Agatti, Agra, Allahabad, Bengaluru, Bhubaneswar, Bhuj, Dehradun, Delhi, Dharamshala, Guwahati, Gwalior, Jabalpur, Kochi, Kolkata, Kullu, Lilabari, Lucknow Mangalore, Mumbai, Pantnagar, Port Blair, Shillong, Silchar, Surat and Tezpur. The flight schedules of Alliance Air are structured in a manner which enables easy connections to / from smaller cities via the hubs of Delhi, Kolkata, Mumbai & Bengaluru. Alliance Air provides connections to International stations through its Parent Company (Air India Limited) hubs.



**About ATR:**

Founded in 1981, ATR has become the world leader on the market for regional aircraft with 90 seats or less. Since its creation, ATR has sold over 1400 aircraft. ATR planes are represented in the fleets of 180 operators in 90 countries ATR planes have totaled over 21 million flight hours. ATR is an equal partnership between two major European aeronautics players, Alenia Aermacchi (a Finmeccanica Group company) and the Airbus Group. Its head office is in Toulouse. ATR is ISO 14001 certified.

For additional information, log on to [www.atraircraft.com](http://www.atraircraft.com). Follow ATR on its official YouTube channel: [ATRbroadcast](https://www.youtube.com/ATRbroadcast) and on Twitter: [@ATRaircraft](https://twitter.com/ATRaircraft).

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