

## PRESS RELEASE

### **Aurigny Launch Customer for ClearVision™ With Company's First ATR 72-600**

#### **Guernsey airline renews ATR fleet with the delivery of first of three new ATR 72-600 aircraft**

**Toulouse, 25 October 2019** – ATR, the world number one in the regional aviation market, today delivered the first of three ATR 72-600 aircraft to Aurigny. By replacing its fleet of three ATR 72-500 aircraft with the -600 Series, Aurigny will optimise its operations by acquiring the most efficient regional aircraft. An ATR 72-600 burns up to 40% less fuel and emits 40% less CO2 compared to a regional jet. The Guernsey-based airline will also further benefit from -600 Series' latest generation Standard 3 avionics suite and is the launch customer for the ClearVision™ Enhanced Vision System (EVS). The EVS will provide pilots with outstanding vision and situational awareness during conditions of reduced visibility. In the cabin, Aurigny's passengers will also benefit from the -600 Series' modern Armonia cabin which will introduce the latest standards of comfort, offering more space for luggage in Overhead Bins and providing passengers 18" wide seats.

Aurigny Chief Executive Officer, Mark Darby, said: "We are sincerely proud of Aurigny's role in providing essential connectivity between Guernsey and the United Kingdom – our customers depend on the services that we provide and we want to deliver them the very best. Our ATR fleet has played a key role in that for many years and upgrading our fleet will allow us both to optimise our operations with the very latest avionics while providing our passengers with a modern, comfortable cabin, in which they can relax and enjoy their flight."

Stefano Bortoli, Chief Executive Officer of ATR commented: "Regional airlines often have a tough job and it is our role to make sure that we do everything that we can to support them. When an airline upgrades its ATR fleet to the latest generation -600 Series with ClearVision™, it tells us that our platform has a perfect fit with their operations and that they trust us to continue delivering innovations that will make a genuine and positive impact in the future."

ATR aircraft provide a lifeline to island communities all over the world. With Guernsey situated in the English Channel, Aurigny deliver essential connectivity to their passengers by linking them to destinations in Great Britain and mainland Europe. An ATR study has shown that the benefit that regional connectivity can bring to communities, with a 10% increase in regional flights leading to a 5% increase in tourism, a 6% increase in regional GDP and an 8% increase in Foreign Direct Investment.

#### **About Aurigny**

As Guernsey's airline, Aurigny is proud to offer a wide range of services and lifeline links to the Bailiwick and its visitors. Established 50 years ago, Aurigny have had the privilege of serving more than 16 million customers over this time, and currently operate more than 15,000 flights a year, to 14 destinations. Aurigny is owned by the States of Guernsey and their network includes services to Guernsey, Alderney, and destinations across the UK and in Europe.



# PRESS RELEASE

## About ATR:

ATR is the world number one regional aircraft manufacturer with its ATR 42 and 72 aircraft the best-selling aircraft in the less than 90-seat market segment. In 2018 the company had a turnover of US\$1.8 billion. The unifying vision of the company's 1,400 employees is to help everyone, no matter where they are in the world, to connect and develop in a responsible manner. Thanks to the efficiency of turboprop technology and the benefits of the company's focus on continuous innovation, ATRs open more than 100 new routes every year, burn up to 40% less fuel and emit up to 40% less CO2 than regional jets. For all of these reasons, ATRs have been chosen by some 200 companies in 100 countries around the world. ATR is a joint-venture between Airbus and Leonardo.

For more information, please visit <http://www.atr-aircraft.com> and [www.atr-intolife.com](http://www.atr-intolife.com).

## ATR Media Relations:

Ben Peggie

Tel.: +33 (0)6 07 86 37 29

E-mail: [ben.peggie@atr-aircraft.com](mailto:ben.peggie@atr-aircraft.com)

