

PRESS RELEASE

ATR introduces the first ATR 72-600 in Argentina

Avian Líneas Aéreas receives its first ATR

Toulouse, January 18, 2017 – Avian Líneas Aéreas, the new subsidiary of the South American company Synergy Aerospace, has taken delivery of the first new-generation ATR 72-600 to fly in Argentina. The airline intends to start operations of its new ATR -600 series fleet during the first quarter of 2017, commercially branded as Avianca Argentina, following the carrier's current certification process. The delivery follows the announcement, last year, of a contract between ATR and Synergy Aerospace for 12 firm ATR 72-600s and options for 6 additional ones.

The new and eco-efficient ATR 72-600s will provide an essential service across the Argentinian market, introducing new regional routes and connections to and from main hubs, first in Buenos Aires and then in Tucumán and in Cordoba.

Commenting on the delivery of the first ATR 72-600 for Avian Líneas Aéreas, Germán Efromovich, Chairman of Synergy Aerospace, declared: "Our Group has been successfully operating ATR aircraft with different regional airlines throughout Latin America. Operating ATR -600s will enable us to provide an essential air service throughout the Americas, from the Rio Grande to Tierra del Fuego."

Christian Scherer, Chief Executive Officer of ATR, added: "This new fleet of ATR -600s will represent an efficient, comfortable and rapid alternative on many routes only covered today by road transportation. Argentina provides a strong potential for the development of short-haul air connectivity. Avian Líneas Aéreas has courageous, ambitious plan which we are happy to escort with the best aircraft for this purpose."

ATR is well established in Latin America and the Caribbean region, with some 160 aircraft operating in the liveries of 30 airlines.

About the ATR 72-600

Passenger capacity: 68-78 seats Engines: PW127M, from Pratt & Whitney Canada Maximum power at take-off: 2,750 shaft horsepower (SHP) per engine Maximum weight at take-off: 23,000 kg Maximum payload: 7,500 kg Maximum range with full passenger load: 900 nautical miles (1,665 km)

About Avian Líneas Aéreas, S. A.

Avian Líneas Aéreas S.A. is an Argentinian start-up airline that will launch scheduled and charter air services in Q1 2017, subject to final government approvals. From its hubs in Buenos Aires (Aeroparque), Tucumán and Cordoba, it will operate commercially as Avianca Argentina under a brand license agreement. The new airline will fill a critical void in regional coverage and connectivity by offering multiple daily services in currently non-served and under-served markets. New ATR 72-600s will be deployed at a fast pace, with 12 in service by January 2018.



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About Synergy Aerospace

Synergy Aerospace has significant airline interests throughout Latin America. It has integrated the airlines and companies of TACA with Avianca under a holding company, Avianca Holdings, and developed Ocean Air as a leading carrier under the Avianca brand in Brazil. Its extensive operations will be further enhanced through recently announced ventures with Avian Lineas Aéreas (Argentina) and Aeromar (Mexico), giving it an unrivaled presence extending from the Rio Grande to Patagonia.

About ATR

Founded in 1981, ATR is the world leader on the market for below-90-seat regional aircraft. Since its creation, ATR has sold over 1,500 aircraft. ATR aircraft equip the fleets of some 200 airlines in nearly 100 countries. ATR is an equal partnership between two major European aeronautics players, the Airbus Group and Leonardo. Based in Toulouse, France, ATR is well established worldwide with a large customer support and sales network, including Customer Service Centers, training centers and warehouses. For more information, please visit http://www.atr-aircraft.com

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