

PRESS RELEASE

Afrijet becomes launch customer of Cabinstream system

The airline will offer Phitek's Wi-Fi In-Flight Entertainment option on its fleet of ATRs

Hamburg, 10 April 2018 – ATR announces Gabon-based carrier Afrijet as the launch customer of Cabinstream, a new wireless In-Flight Entertainment (IFE) solution developed by Phitek. Following a deal inked today at the Aircraft Interiors Expo, the airline will introduce this new streaming system into its fleet of ATR aircraft before the end of the year.

Cabinstream allows passengers to enhance their onboard experience by accessing a variety of multimedia content on their personal electronic devices, such as newspapers, music, films, TV series and even downloadable travel guides. Representing a simple IFE box solution that is easy to install, Cabinstream is an option on all new ATRs and easily retrofittable on existing aircraft.

Marc Gaffajoli, Chief Executive Officer of Afrijet said: “We are pleased to be the launch customer for Cabinstream. Being able to offer an even better onboard experience to our passengers is a key reason for us in choosing this option. We are looking forward to providing great, innovative and easily accessible content. We are proud to show that Africa is a land of innovation.”

Chris van der Loo, Director of Marketing at Phitek said: “We welcome Afrijet as the first ATR operator to benefit from the advantages of our Cabinstream system. It enhances the in-flight experience by delivering rich content to passengers whilst opening up new advertising revenue possibilities for operators.”

Zuzana Hrnkova, ATR's Vice President Marketing stated “This is a further example of how ATR's culture of continuous development has real and tangible benefits for both passengers and operators. The deal between Afrijet and Phitek introduces another high-tech solution into the ATR cabin.”

About Afrijet

In 14 years Afrijet has become one of the principal aviation group in Central Africa. Afrijet is notably operating a fleet of 5 ATR (3 ATR 72-500, 2 ATR 42-500, serving mainly a corporate market and paying particular attention to on board products and services.

Based, in Libreville, Gabon, Afrijet has the values of the African and European continents. From Europe, the company has rigour and quality of service. From Africa, Afrijet has the values, customer knowledge and distinctive operational characteristics, alongside creativity and a warm welcome. This is Afrijet: The best of both worlds gathered together for the customers.

About Phitek:

Phitek is the world's leading supplier of electronic innovations in noise cancellation, audio enhancement and other electronic touch points in the aircraft cabin. Phitek works closely with its customers to provide turnkey aircraft-certified hardware solutions that offer longevity and ease of serviceability and lowers lifetime operational costs. Phitek is based in Auckland, New Zealand.



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About ATR:

European turboprop manufacturer ATR is the world leader in the regional aviation market. ATR designs, manufactures and delivers aircraft, with its fleet encompassing more than 200 airlines in nearly 100 countries. The ATR 42 and the ATR 72 are the best-selling aircraft in the below 90-seat category. With continuous improvement as a driving force, ATR produces cutting edge, comfortable and versatile turboprops that help airlines expand their horizons by creating more than 100 new routes every year. Compared with other turboprops, ATRs offer an advantage of 40% on fuel burn, 20% on trip cost and 10% on seat cost, whilst offering the lowest noise emissions. ATR is an equal partnership between leading aerospace firms Airbus and Leonardo and benefits from a large global customer support network allowing it to deliver innovative services and solutions to its clients and operators all over the world. For more information, please visit <http://www.atr-aircraft.com>.

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