

PRESS RELEASE

ATR appoints Maggie Bergsma as Head of Communications and Corporate Branding

Toulouse, 13 July, 2018 – ATR announces the appointment of Maggie Bergsma as Head of Communications and Corporate Branding for ATR. Maggie joins ATR from Airbus Defence and Space where she held several senior communication roles for the last seven years after having been with Airbus Commercial Communications for eight years, and spending 15 years in international consultancy prior to that. Maggie will report to Chief Executive Officer Christian Scherer.

“We are very happy to welcome a great Communications leader to the ATR family. Maggie brings a wealth of experience and skills to further strengthen our Communications and Branding team. We look forward to her engagement in taking ATR into the future” said Christian Scherer.

Maggie commented: “I am thrilled to join ATR, a fast moving and modern enterprise with an energetic culture, not to mention its unique combination of the Airbus and Leonardo DNA.”

About ATR:

European turboprop manufacturer ATR is the world leader in the regional aviation market. ATR designs, manufactures and delivers modern regional aircraft, with a customer base fleet encompassing some 200 airlines in nearly 100 countries. The ATR 42 and the ATR 72 are the best-selling aircraft in the market segment of 90 seats or less. With continuous improvement as a driving force, ATR produces cutting edge, comfortable and versatile turboprops that help airlines expand their horizons by creating more than 100 new routes every year. Compared with other turboprops, ATRs offer an advantage of 40% on fuel burn, 20% on trip cost and 10% on seat cost, whilst offering the lowest noise emissions. ATR is an equal partnership between leading aerospace firms Airbus and Leonardo and benefits from a large global customer support network allowing it to deliver innovative services and solutions to its clients and operators all over the world. For more information, please visit <http://www.atr-aircraft.com>.

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