

PRESS RELEASE

First ATR 72-600 High Capacity delivered to Cebu Pacific

ATR increases its regional turboprop capacity with a new 78-seat cabin configuration

Toulouse, September 22, 2016 – Cebu Pacific (PSE:CEB), the Philippines' largest airline, today took delivery of the very first ATR 72-600 High Capacity. Configured with 78 seats, this brand new option of the ATR 72 has ten additional seats compared to the standard configuration of the aircraft (68). It therefore combines reduced seat mile costs for airlines and world class comfort for passengers.

The ATR 72-600 series combines the highest level of comfort, unbeatable economics and unrivalled versatility in the turboprop market. With a dispatch reliability of 99.7%, it is perfectly adapted for regional operations in all types of environment. In addition, the ATR -600 series features a state-of-the-art glass cockpit incorporating the latest innovations in avionics technology. This new avionics brings improved communication, navigation and surveillance capabilities allowing further flight path optimization and access to more challenging airports.

CEB will progressively replace its current fleet of eight ATR 72-500s – which are configured with 72 seats – with a fleet of 16 new ATR 72-600s, with 78 seats. CEB signed for 16 ATR 72-600 plus options for 10 additional aircraft, which will be operated by Cebgo, its wholly owned subsidiary. Deliveries of the ATR 72-600s will run until 2020.

Commenting on this major delivery, Lance Gokongwei, President and CEO of Cebu Pacific Air declared: “We are honored to be able to provide the most modern standards of comfort and even more competitive fares to our guests. Overall our new fleet will help us expand our inter-island network, strengthen links between local communities and encourage more business and tourism opportunities, thus support the growing Philippine economy.”

Patrick de Castelbajac, Chief Executive Officer of ATR, commented: “We are convinced that the new high capacity option of the ATR 72-600 will play a significant role in the expansion of regional air connectivity across South-East Asia. This new maximum capacity configuration, using new optimized seats, is providing the best possible answer to the continuous increase of traffic on regional routes in Asia.”

ATR obtained certification for the 78-seat configuration of the ATR 72 from European Aviation Safety Agency (EASA) in December 2015. Based on the existing cabin platform, ATR added an additional row of four seats by optimizing the pitch and replacing the galley compartment with a new aft foldable galley. This enables airlines to choose

between full cargo capacity or a combination of cargo capacity and galley space. The 78-seat option is also available as a retrofit.

About the ATR 72-600

Passenger capacity: 68-78 seats

Engines: Pratt & Whitney 127M

Maximum power at take-off: 2,750 horsepower per engine

Maximum weight at take-off: 23,000 kg

Maximum load: 7,500 kg

Maximum range with full passenger load: 900 nautical miles (1,665 km)

About Cebu Air, Inc. (PSE: CEB) and Cebgo:

Cebu Air, Inc. is the largest carrier in the Philippine air transportation industry, offering its low-cost services to more destinations and routes with higher flight frequency within the Philippines than any other airline. Its wholly owned subsidiary, Cebgo, currently offers flights to 24 Philippine destinations utilizing an exclusive fleet of eight ATR 72-500 aircraft. Cebgo has two strategic hubs in the Philippines namely, the Ninoy Aquino International Airport (NAIA) Terminal 4 in Manila and Mactan Cebu International Airport (MCIA) in Cebu.

About ATR

Founded in 1981, ATR is the world leader on the market for below-90-seat regional aircraft. Since its creation, ATR has sold over 1,500 aircraft. ATR aircraft equip the fleets of over 200 airlines in nearly 100 countries. ATR is an equal partnership between two major European aeronautics players, the Airbus Group and Leonardo. Based in Toulouse, France, ATR is well established worldwide with a large customer support and sales network, including Customer Service Centers, training centers and warehouses. For more information, please visit <http://www.atr-aircraft.com>

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