

## PRESS RELEASE

## ATR attends Dubai Airshow and shows latest benefits of ATR for regional aviation

**Toulouse, 15 November 2019** – ATR, the world number one manufacturer in the regional aviation market, will attend the Dubai Airshow from 17-21 November (**stand 936**). ATR's presence at the largest aviation event in the region underlines the company's commitment to offering essential air connectivity to all communities across the globe in a responsible way.

Visitors to the ATR booth will be able to get up close to the manufacturer's range of innovative solutions enhancing safety, situational awareness and cabin comfort. They will be able to experience, through virtual reality, ATR's Enhanced Vision System ClearVision<sup>™</sup>, designed to provide pilots with outstanding vision and situational awareness during conditions of reduced visibility.

Visitors will also be able to have a 360° look at both the ATR cockpit and cabin, and try the manufacturer's In Flight Entertainment system, Cabinstream, which introduces wireless connectivity on board, and allows passengers to access multimedia content on their personal electronic devices.

ATR will also be displaying its route creation tool, providing useful insight for airlines looking to expand their horizons with the four variants of the ATR aircraft family: the market leading ATR 42-600 and ATR 72-600, along with the ATR 72-600F, the new freighter version, and the ATR 42-600S, the new STOL (Short Take-Off and Landing) version, which will respectively enter into service in 2020 and 2022.

ATR will be holding a marketing briefing at the show, offering an update on its products and market outlook. Should you be interested in participating, please contact a member of the ATR Media Relations team.

To stay up-to-date with all of ATR's activities during the Dubai Airshow, follow us on Twitter (@atraircraft), Linkedin (ATR), Instagram (atraircraft) and Facebook (@atraircraft) #ATR72 #ATR42 #ATRintolife.

## About ATR:

ATR is the world number one regional aircraft manufacturer with its ATR 42 and 72 aircraft the best-selling aircraft in the less than 90-seat market segment. In 2018 the company had a turnover of US\$1.8 billion. The unifying vision of the company's 1,400 employees is to help everyone, no matter where they are in the world, to connect and develop in a responsible manner. Thanks to the efficiency of turboprop technology and the benefits of the company's focus on continuous innovation, ATRs open more than 100 new routes every year, burn up to 40% less fuel and emit up to 40% less CO2 than regional jets. For all of these reasons, ATRs have been chosen by some 200 companies in 100 countries around the world. ATR is a joint-venture between Airbus and Leonardo.

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For more information, please visit http://www.atr-aircraft.com and www.atr-intolife.com.

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