

## PRESS RELEASE

# ATR at the 2016 Farnborough Airshow

**Toulouse, July 7, 2016** – The world’s leading turboprop manufacturer ATR will participate at the 50<sup>th</sup> Farnborough International Airshow, from July 11 to 17, 2016, at Farnborough Airport (FAB), UK. Visitors will be welcomed at **Chalet #B25**.

At the event, ATR will showcase an **ATR 72-600 aircraft in the colors of the Swedish carrier B.R.A. (Braathens Aviation)** on the static display. Configured with 72 seats, the aircraft features the most modern standards in passenger comfort and the newest navigation aid technologies including onboard functions needed for precision navigation and approach such as the Satellite-Based Augmentation System (SBAS) and Localizer Performance with Vertical Guidance (LPV).

Visitors to the ATR static area will also be able to experience first-hand the latest technological innovations that ATR has developed in response to the needs and expectations of the airline community.

**ClearVision** is a wearable head-up display called SkyLens. Developed by Elbit Systems, the technology is a first in commercial aviation. When entered into service, the ClearVision system will substantially increase performance at both take-off and landing, particularly in conditions of very poor visibility, thus contributing to the enhanced versatility and efficiency of the ATR aircraft.

Virtual Reality view goggles will allow visitors to look and feel the **new interior**, specifically designed by ATR for the North American customers. The virtual **jet bridge** will help “passengers” access the aircraft cabin by the **front door**. Visitors will be able to “walk” through the cabin and experience brand **new seats**. The new cabin features the 3-class **seat configuration** (first, business, economy) and offers the widest cross-section in the turboprop market.

Another Virtual Reality experience will showcase the new **Smart Galley** concept. This new technological upgrade will demonstrate the potential of an increased storage capacity, greater operational flexibility and innovative design thanks to galley’s quick and easy reconfiguration without the need to return the aircraft to the manufacturer to perform the conversion.

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**About ATR:**

Founded in 1981, ATR is the world leader on the market for below-90-seat regional aircraft. Since its creation, ATR has sold over 1,500 aircraft. With over 28 million flights, ATR models equip the fleets of over 200 airlines in nearly 100 countries. ATR is an equal partnership between two major European aeronautics players, the Airbus Group and Leonardo. Its head office is in Toulouse. ATR is ISO 14001 certified. For more information, please visit <http://www.atr-aircraft.com>

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