



PRESS RELEASE

Toulouse, July 10, 2014

## ATR at the Farnborough Airshow

Turboprop aircraft manufacturer ATR will be at the Farnborough Airshow, from July 14 to 20.

### **Practical information:**

**Chalet:** ATR will have a chalet in row K 1-2.

### **Scheduled Press Events:**

#### **Monday July 14:**

##### **10am: Press conference (in the ATR chalet, row K 1-2).**

The first press conference to be held since the appointment of Patrick de Castelbajac as new ATR Chief Executive Officer will be preceded by a press breakfast at 9.30am.

##### **11.30am: Contract signing (in the ATR chalet, row K 1-2)**

#### **Tuesday July 15:**

##### **11.30am: Contract signing (in the ATR chalet, row K 1-2)**

Other ATR events may be announced before or during the event.

**Static display:** An ATR 72-600 in the colors of the Brazilian airline Azul will be on display in the static area of the exhibition. Since its launch at the end of 2007, the ATR 72-600 has become the best-selling regional aircraft with less than 90 seats worldwide. The aircraft is equipped with a new glass cockpit avionics suite and the new "Armonia" cabin created by the Italian industrial designer Giugiaro. The cabin features with the very latest technological passenger comfort innovations.

A DeLorean DMC, concept-car designed by Giugiaro and synonymous with the "Back to the Future" films will also be on display in the static area, next to the ATR 72-600, to symbolize the return of propeller-driven aircraft as the future technology for regional aviation.



**About ATR:**

ATR is the world leader on the market for regional aircraft. Known for its exemplary eco-responsibility, ATR is a role model for airlines, not only in terms of its performance and reliability, but also in terms of profitability on short-haul air routes. ATR is ISO 14001 certified. Its aircraft are currently operated by more than 180 airlines in over 90 countries. ATR is an equal partnership between two major European aeronautics players, the Airbus Group and Alenia Aermacchi (a Finmeccanica Group company).

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