

PRESS RELEASE

Le Bourget, June 17, 2015

ATR: round-up of the orders announced at the Paris Air Show

ATR announces 46 firm aircraft orders and 35 options
The total value of the orders received amounts to 1.98 billion dollars
The contract signed with Japan Airlines opens up a new market for ATR and enables it to exceed 1,500 firm orders since the beginning of the program

Table summarizing the sales announced by ATR during the Paris Air Show:

AIRLINE	COUNTRY	ATR 42-600	ATR 72-600	OPTIONS
Cebu Pacific	Philippines		16	10
Japan Airlines	Japan	8		15
Binter	Spain		6	
Braathens	Sweden		5	10
Bahamasair	Bahamas	3	2	
Air Madagascar	Madagascar		3	
Air New Zealand	New Zealand		1	
Not released	Not released		2	
TOTAL		11	35	35

Cebu Pacific: This contract introduces the ATR 72-600 to the fleet of the Philippine airline which has been operating ATRs since 2008. It currently has a fleet of 8 ATR 72-500s. The gradual arrival of the new ATR 72-600s as of the third quarter of 2016 will enable the company to open new routes, to reinforce its main destinations and to gradually replace its current fleet of ATR '500's.

Japan Airlines: First commercial contract for ATR in Japan; a high-potential market with more than 130 regional aircraft in service, including 109 aging turboprops, which are on average 14 years old. The aircraft will be operated by JAC (Japan Air Commuter), the regional subsidiary of the national airline. In addition to the arrival of these first ATRs in the country, ATR is preparing to open a commercial branch office in Tokyo.

Binter: This contract for 6 ATR 72-600s comes on top of an order for the same number of aircraft placed in 2014. The Canary Islands airline, which has been operating ATRs since 1989, is in the process of modernizing its ATR fleet, which so far consists of 18 ATR 72-500s. The first Binter ATR 72-600 is scheduled to enter into service in August 2015.

Braathens Aviation: The five ATR 72-600s will be joining the current fleet of 5 ATR 72-500s at present operated by Braathens Regional. With its new ATRs, the airline is also preparing to gradually phase out its fleet of Saab 2000, thus offering its passengers greater comfort and significantly reduced fuel consumption and CO₂ emissions per seat.

Bahamasair: New ATR operator. The contract will enable the airline to begin replacing its former 50-seat turboprop aircraft fleet with three latest generation ATR 42-600s and two ATR 72-600s, offering more seats and the latest standards of comfort on short routes to neighboring countries and between the islands of the archipelago.

Air Madagascar: An ATR operator for nearly 20 years now. The arrival of these three ATR 72-600s, combined with the arrival of two others being leased, will enable Air Madagascar to renew its ATR fleet, currently consisting of one ATR 42-500s and two ATR 72-500s and to significantly increase the number of seats available on its main domestic routes.

Air New Zealand: This ATR 72-600 was initially an option in a previous contract and was converted to a firm order. It will reinforce the airline's regional expansion with latest generation aircraft. Air New Zealand today operates a fleet of 11 ATR 72-500s and 7 ATR 72-600s, the last one having been delivered this week at the Paris Air Show. With 7 other ATR 72-600s on order, the airline will be operating 26 ATRs in 2017, one of the largest ATR fleets in the Asia Pacific region.

About ATR:

Founded in 1981, ATR has become the world leader on the market for regional aircraft with 90 seats or less. Since its creation, ATR has sold over 1500 aircraft. With over 25 million flight hours, ATR models equip the fleets of more than 190 airlines in over 90 countries. ATR is an equal partnership between two major European aeronautics players, Alenia Aermacchi (a Finmeccanica Group company) and the Airbus Group. Its head office is in Toulouse. ATR is ISO 14001 certified. Visit the site at www.atraircraft.com. Follow us on YouTube: [ATRbroadcast](https://www.youtube.com/ATRbroadcast) and on Twitter: [@ATRaircraft](https://twitter.com/ATRaircraft)

ATR Press Contacts

David Vargas
Tel.: +33 +33 686342171
E-mail: david.vargas@atr-aircraft.com

Yevgenia Akinshina
Tel.: +33 608179704
E-mail: yevgenia.akinshina@atr-aircraft.com

