

## PRESS RELEASE

### ATR to display ATR 42-600 at Zhuhai Airshow

**ATR is set to release its Chinese Turboprop Market Forecast for next 20 years**

**Toulouse, 2 November, 2018** – Market leading turboprop manufacturer ATR will attend the Zhuhai Airshow in China from 6-11 November and an ATR 42-600 with a specially designed Chinese livery will be on static display. ATR's presence at Zhuhai represents its commitment to helping enhance regional connectivity with its aircraft family that delivers solutions for both the General Aviation and Regional aviation schemes by offering unbeatable economics.

Visitors will also be able to experience an innovation room featuring recent examples of ATR's continuous innovation, located at Stand H3E3. Cabinstream is a new In Flight Experience solution by allowing them to access multimedia content on their personal electronic devices while ClearVision™ is ATR's innovative solution to support pilots in low-visibility operations. Offering Enhanced, Synthetic and Combined Vision Systems, ClearVision™ is part of the ATR -600 Series' new Standard 3 avionics suite and is a first in commercial aviation.

The ATR 42-600 will leave Zhuhai on 7 November to undertake a Demo Tour of other Chinese cities. The ATR 42-600 is a proven route opener that could be a perfect solution for developing air connections in China. In 2017, ATRs opened a record number of over 150 new routes, contributing to ATR's status as the leader in connecting people and communities with air links, whether for tourism or business. Despite a rapid growth in Chinese aviation since 1998, Regional Aviation in China remains underdeveloped. Regional aircraft comprise less than 2% of the Chinese fleet, compared with the global average of 25%. As part of the Demo Tour, ATR will also be showcasing its route development modelling system, this model shows the potential activity for non-existing regional city pairs and aims to support network design stakeholders.

On the occasion of the Zhuhai Airshow ATR will also be hosting a **Press Conference to explain the market outlook for regional aviation and general aviation in China in Conference Room 232 of the Press Center, on Wednesday 7 November at 2pm.** All members of the media are welcome to attend.

#### About ATR:

European turboprop manufacturer ATR is the world leader in the regional aviation market. ATR designs, manufactures and delivers modern regional aircraft, with a customer base fleet encompassing some 200 airlines in nearly 100 countries. The ATR 42 and the ATR 72 are the best-selling aircraft in the market segment of 90 seats or less. With continuous improvement as a driving force, ATR produces cutting edge, comfortable and versatile turboprops that help airlines expand their horizons by creating more than 100 new routes every year. Compared with other turboprops, ATRs offer an advantage of 40% on fuel burn, 20% on trip cost and 10% on seat cost, whilst offering the lowest noise emissions. ATR is an equal partnership between leading aerospace firms Airbus and Leonardo and benefits from a large global customer support network allowing it to deliver innovative services and solutions to its clients and operators all over the world. For more information, please visit <http://www.atr-aircraft.com>.

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