

## PRESS RELEASE

## Air Connectivity is the Key to Regional Development all over the World

## ATR presents its new Market Forecast 2016-2035, drawn up using new methodology to better reflect the regional turboprop market

**Farnborough, July 12<sup>th</sup>, 2016** - ATR, the world's leading regional aircraft manufacturer, unveiled its brand new 20 year Market Forecast at the 50<sup>th</sup> Farnborough International Airshow. Populations, living standards and therefore connectivity needs are growing and regional dynamics are changing in both mature and emerging markets. Turboprops have a key role to play in that expansion, promoting community development with links between secondary and tertiary airports as well as regional access into/out of the main hubs. Over the coming 20 years, ATR anticipates an average growth rate in annual regional traffic of around 3.9%, which means 2,800 turboprop aircraft will be needed worldwide.

Among those 2,800 aircraft, ATR predicts that 1,000 turboprops (35%) will be replacing older aircraft, keeping the flying fleets up to and beyond required safety and environmental standards. The other 65% will come from fleet growth. Half of the fleet growth will come from route creation as growing numbers of cities and regions connect directly – 3,000 new routes are forecast. The other half will come from the growth in existing regional markets and increasing rates of conversion to turboprop technology.

Regional connectivity is becoming more and more of a priority all over the world. Key markets such as China and India but also Iran, Japan and the USA, all need to develop new routes or reopen regional routes. Thanks to its new forecasting methodology, ATR has been able to evaluate route creation potential in each world region. 3.2% per year of this forecast growth can be attributed to the 3,000 or more new routes that are expected to open: 1,400 routes in Asia-Pacific including China, 800 across the Americas and 800 between Europe, Africa and the Middle East.

Regardless of variations in the market, ATR's key characteristics are constant: the aircraft are simple, robust and reliable and continuous improvement means performance increases constantly in existing aircraft without the need for new acquisitions. From an environmental point of view, the increased use of turboprops on regional routes helps reduce regional aviation  $CO_2$  emissions; from a financial point of view, the low operating costs of ATR turboprops represent a hedge against market volatility. It is the accumulation of these strengths that ensures success for ATR, even in these times of economic uncertainty.



Avions de Transport Régional 1, allée Pierre Nadot - 31712 Blagnac Cedex - France P : +33 (0)5 62 21 62 21 - F : +33 (0)5 62 21 68 00 atr-aircraft.com Groupement d'intérêt économique 323 932 236 R.C.S. - Toulouse APE 3030 Z SIRET 323 932 236 00033 - VAT FR886 323 932 236 Please find the detailed document on our website: here Follow us on Twitter: @atraircraft

## About ATR:

Founded in 1981, ATR is the world leader on the market for below-90-seat regional aircraft. Since its creation, ATR has sold over 1,500 aircraft. With over 28 million flights, ATR models equip the fleets of over 200 airlines in nearly 100 countries. ATR is an equal partnership between two major European aeronautics players, the Airbus Group and Leonardo. Its head office is in Toulouse. ATR is ISO 14001 certified. For more information, please visit http://www.atr-aircraft.com

**ATR Press Contacts:** At Farnborough International Airshow: please contact David Vargas Tel.: +33 6 86 34 21 71 E-mail: david.vargas@atr-aircraft.com

All other requests, please contact Yevgenia Akinshina Tel.: +33 6 08 17 97 04 E-mail: vevgenia.akinshina@atr-aircraft.com





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