

## PRESS RELEASE

### **ATR will showcase new In-Flight Entertainment system and new seats at Aircraft Interiors Expo**

#### **ATR will also unveil launch customer of new Cabinstream system**

**Toulouse, 6 April, 2018** – ATR will attend the Aircraft Interiors Expo in Hamburg, from April 10-12 (ATR booth: stand 6C51, Hall B6). ATR's presence at the world's largest event dedicated to the design and furnishing of aircraft cabin interiors underlines the manufacturer's strong commitment to passenger comfort and wellness. Improving the ATR cabin is at the heart of ATR's philosophy of continuous development.

Visitors to the ATR stand will be able to discover ATR's new "Neo Classic" and "Neo Prestige" seats, set to become standard this year. Additionally, ATR will demonstrate the new Cabinstream In-Flight Entertainment system which will give operators the option of introducing wireless connectivity into the ATR cabin, allowing passengers to download a variety of multimedia content to their personal electronic devices.

On the occasion of the exposition, a signing ceremony to announce the launch customer of the Cabinstream system will be held at the ATR booth, on Tuesday, 10 April, at 4:00pm. This event is open to all media attending the Aircraft Interiors Expo.

#### **About ATR:**

European turboprop manufacturer ATR is the world leader in the regional aviation market. ATR designs, manufactures and delivers aircraft, with its fleet encompassing some 200 airlines in nearly 100 countries. The ATR 42 and the ATR 72 are the best-selling aircraft in the below 90-seat category. With continuous improvement as a driving force, ATR produces cutting edge, comfortable and versatile turboprops that help airlines expand their horizons by creating more than 100 new routes every year. Compared with other turboprops, ATRs offer an advantage of 40% on fuel burn, 20% on trip cost and 10% on seat cost, whilst offering the lowest noise emissions. ATR is an equal partnership between leading aerospace firms Airbus and Leonardo and benefits from a large global customer support network allowing it to deliver innovative services and solutions to its clients and operators all over the world. For more information, please visit <http://www.atr-aircraft.com>.

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