

ATR appoints Alexis Vidal as Senior Vice President Commercial

Toulouse, 26 June 2023 – Alexis Vidal has been appointed Senior Vice President Commercial for ATR, effective 26 June 2023. He joins ATR's Top Management team reporting directly to Chief Executive Officer Nathalie Tarnaud Laude. He succeeds Fabrice Vautier who takes on new responsibilities within the group.

An accomplished sales professional, Alexis has held several senior management roles within the aerospace and defence industry. He began his career with the Airbus Group in 2004 as Business Development Manager within the satellite division, now Airbus Defence and Space. He moved to Airbus Helicopters in 2007 and held various management positions in Customer Services, Offers and Contracts, Sales. He was appointed Vice President Sales for Energy and Leasing segments in 2016. He moved to Airbus Commercial Aircraft as Head of Sales for Customer Services in 2019. In his last position in 2021, Alexis was Head of Marketing for widebody programmes.

Alexis is 42 years old and holds master's degrees in aeronautical engineering from Ecole Centrale Lyon (France) and Imperial College London (UK), and graduated from HEC Paris (France) with a master's degree in management.

Alexis will bring true added value in supporting the world number one regional aircraft manufacturer with his in-depth knowledge of the industry and proven experience in Sales, Marketing and Customer Services.

About ATR ATR is the world number one regional aircraft manufacturer with its ATR 42 and 72 aircraft the best-selling aircraft in the less than 90-seat market segment. The unifying vision of the company's employees is to help everyone, no matter where they are in the world, to connect and develop in a responsible manner. Thanks to the efficiency of turboprop technology and the benefits of the company's focus on continuous innovation, ATR aircraft open more than 140 new routes on average every year, burn 45% less fuel and emit 45% less CO2 than regional jets. For all of these reasons, ATR aircraft have been chosen by some 200 companies in 100 countries around the world. ATR is a joint-venture between Airbus and Leonardo. For more information, please visit www.atr-aircraft.com.

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