



Alexis Vidal

Senior Vice President
Commercial



Alexis joined the Airbus group in 2004 as Business Development Manager within the satellite division, now Airbus Defence and Space. He moved to Airbus Helicopters in 2007 and held various management positions in Customer Services, Offers and Contracts, and Sales.

He was appointed Vice President Sales for Energy and Leasing segments in 2016. He moved to Airbus Commercial Aircraft as Head of Sales for Customer Services in 2019, and then as Head of Marketing for widebody programmes in 2021.

Alexis is a dedicated and accomplished sales professional who has held several senior management roles in the aerospace and defence industry, with proven experience in Sales, Marketing and Customer Services.

He was appointed SVP Commercial in June 2023, reporting directly to ATR's Chief Executive Officer. He oversees Worldwide sales, Marketing (Customer & Product) and Aircraft Contracts (Negotiation, Administration, Deliveries, Configuration Management).

Alexis holds master's degrees in aeronautical engineering from Ecole Centrale Lyon (France) and Imperial College London (UK) and graduated from HEC Paris (France) with a master's degree in management.