



CHRISTOPHER JONES BECOMES ATR'S HEAD OF REGION AMERICAS and MANAGING DIRECTOR & PRESIDENT ATR AMERICAS, INC.

Toulouse, 2 July 2024 – ATR, the world's number one regional aircraft manufacturer, appointed Christopher Jones as the company's Head of Region Americas, effective 1 July 2024 and Managing Director & President ATR Americas, Inc., effective 1 August 2024.

In this role, Christopher reports to Alexis Vidal, Senior Vice President Commercial and is based at ATR facilities in Miami, Florida.

Christopher comes to ATR with over 30 years of commercial success in aircraft sales, and has held senior leadership positions with Airbus, Bombardier, and British Aerospace. He joins us from Texas-based Aero Design Labs, a company which designs, develops, and certifies drag reduction kits, generating fuel savings for commercial aircraft. As Chief Commercial Officer, Christopher spearheaded the company's path to revenue including securing a strategic partnership with Delta Air Lines.

Prior to Aero Design Labs, Christopher was the Senior Vice President Customers for Airbus North America, where he was responsible for all sales and commercial strategy in the region covering some of the world's largest passenger and freight airlines. His career at Airbus spanned 20 years, including sales of the A330neo, A350, A321neo/LR/XLR and A220.

At Bombardier, Christopher led the North American Sales campaigns for the C-Series (A220), which led to commitments from JetBlue and Breeze, as well as additional sales of the CRJ-900 to Delta Air Lines and American Airlines. Through his time at British Aerospace and Bombardier, Christopher has established a well-founded knowledge of the regional airline sector.

Christopher has developed long-term, trusting relationships with airline customers, suppliers, lessors and consultants and operates with a high degree of integrity. He enjoys building customer centric teams as well as developing talent through their aerospace careers. He came to the USA in 1990, as a commercial apprentice with British Aerospace in Hatfield, England, having completed his education in Business and Finance at the University of Hertfordshire.

As Head of Region Americas and Managing Director & President ATR Americas, Inc., Christopher will play a pivotal role in developing ATR in the region, especially in the US, and supporting the company's customers.

ABOUT ATR

ATR is the world number one regional aircraft manufacturer with its ATR 42 and 72, the best-selling aircraft in the below 90-seat market segment. The unifying vision of the company is to accelerate sustainable connections for people, communities and businesses, no matter how remote. Flown by some 200 airlines in over 100 countries, ATR aircraft opened 150 new routes in 2023, facilitating the development of territories and enabling access to crucial services like healthcare and education. Thanks to ATR's focus on continuous innovation and the intrinsic efficiency of the turboprop technology, ATR aircraft are the most advanced, versatile, cost-effective and lowest-emission regional aircraft on the market, emitting 45% less CO₂ than similar-size regional jets. In January 2022, we flew the first ever commercial aircraft using 100% SAF in both engines. ATR is a joint-venture between Airbus and Leonardo. Visit us on www.atr-aircraft.com for more information.

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