



RISE AIR PIONEERS ATR -600 SERIES ENTRY INTO CANADA

With three new ATR 72-600, Rise Air becomes Canada's launch customer, boosting its fleet and enhancing year-round remote connections.

Vancouver, 5 November 2024 – ATR, the world's leading regional aircraft manufacturer, is proud to announce that Rise Air, a 100 per cent Indigenous-owned airline providing essential services across Saskatchewan, is upgrading its fleet with three new 68-seat ATR 72-600, becoming the Canadian launch customer for the latest generation ATR -600 series. The first aircraft is a firm order with ATR, set to be delivered by the end of 2025. The company plans to lease two others for delivery in 2026.

ATR's turboprops are flying in 100 countries, often in challenging conditions, providing vital connectivity to the local communities. They are known for their low operating costs and ability to operate on unpaved and short runways in extreme weather conditions, including temperatures as low as -45°C. While earlier generations of the ATR 42 and ATR 72 are operated by Rise Air and eight other Canadian passenger and cargo airlines, totalling over 50 aircraft, this landmark agreement represents a significant milestone for both Rise Air and ATR, bringing the newest version to Canada.

The latest ATR 72-600 is fitted with new PW127XT engines produced by Pratt & Whitney Canada in Montreal, which offer high reliability, lower maintenance costs, and a remarkable 45% reduction in CO2 emissions compared to similar-sized regional jets. The ATR 72-600 also brings an enhanced passenger experience thanks to its modern cabin with large overhead bins, comfortable 18-inch-wide seats, and upgraded air conditioning and heating system. The aircraft's fuel efficiency, lower operating costs, increased availability, and improved reliability make it an ideal choice for operators looking to replace ageing fleets.

Derek Nice, President and CEO at Rise Air, said: "We are thrilled to be introducing the ATR 72-600 to Canada, bringing our customers more comfortable, more reliable air service at remote work sites and communities across the north. The ATR 72-600's outstanding performance and low environmental footprint make it the perfect choice for operating in the diverse and challenging conditions where we operate. We look forward to continuing to enhance regional connectivity and support economic growth in the areas we serve."

Nathalie Tarnaud Laude, Chief Executive Officer of ATR, commented: "We are delighted to support Rise Air as they introduce the first ATR 72-600 in Canada, marking a double milestone as it also represents the debut of the -600 series in the country. This agreement not only reinforces the strength of our aircraft in the regional market but also demonstrates the growing interest in the ATR -600 series for markets like Canada, where replacing older aircraft with efficient, high-performance alternatives and enhancing year-round connectivity in extreme weather conditions are crucial. We look forward to working with Rise Air to deliver exceptional service to Canadian communities."

Rise Air's commitment to the ATR -600 series is the largest investment the airline has made in its 69-year history and is the biggest step to date in its fleet renewal programme. The agreement with ATR represents generational change, positioning Rise Air to operate the most modern regional aircraft fleet in Canada.



ABOUT RISE AIR

Rise Air is an Indigenous-owned airline, operating 25 aircraft, and employing 300 skilled professionals to provide scheduled flights, workforce transportation and medevac services, connecting 27 communities and remote work sites across Saskatchewan's north to Saskatoon, Prince Albert and beyond. Its affiliate Snowbird Aviation Services provides terminal services, ramp handling, fueling, de-icing and cargo handling for Rise Air and other customers at 12 airports throughout the region. Learn more at www.riseair.ca

ABOUT ATR

ATR is the world number one regional aircraft manufacturer with its ATR 42 and 72, the best-selling aircraft in the below 90-seat market segment. The unifying vision of the company is to accelerate sustainable connections for people, communities and businesses, no matter how remote. Flown by some 200 airlines in over 100 countries, ATR aircraft opened 160 new routes in 2023, facilitating the development of territories and enabling access to crucial services like healthcare and education. Thanks to ATR's focus on continuous innovation and the intrinsic efficiency of the turboprop technology, ATR aircraft are the most advanced, versatile, cost-effective and lowest-emission regional aircraft on the market, emitting 45% less CO2 than similar-size regional jets. In January 2022, we flew the first ever commercial aircraft using 100% SAF in both engines. ATR is a joint-venture between Airbus and Leonardo. Visit us on www.atr-aircraft.com for more information.

MEDIA RELATIONS

Charlotte GIURIA
+33 (0)6 80 48 20 96
charlotte.giuria@atr-aircraft.com