



ATR to Highlight Market Momentum at the 2025 Paris Airshow

Toulouse, 6 June 2025 – ATR, the world number one regional aircraft manufacturer, will be present at the 55th International Paris Airshow, taking place from **June 16 to June 22**, at **Chalet #A240-242**.

As a global leader in **low-emission regional aviation**, ATR will highlight its commitment to accelerating sustainable connections through a static display featuring the **highly-efficient ATR 72-600** in the colours of Brazilian airline Azul.

Visitors will be able to explore a wide range of product advancements, including the **ATR Highline** cabin mock-up, offering high-end interiors for an elevated flying experience. This premium cabin concept will also be on display in our **virtual reality** tool, allowing visitors to immerse themselves in the comfort and sophistication of ATR's latest cabin innovations.

Guests will additionally have the opportunity to explore **ATR's Mobility Monitor**, an innovative software tool designed by ATR, offering in-depth market analysis and providing valuable insights into **untapped opportunities** for sustainable and efficient regional mobility, in the United States and India, for instance.

To further showcase the aircraft's adaptability and reliability, an ATR 72-600 will participate in the **daily flying display** throughout the forum. Recognised as the lowest-emission aircraft in the regional market, ATR turboprops emit **45% less CO2** than similar-size regional jets. Committed to shaping the future of sustainable regional aviation, ATR is actively engaged in multiple initiatives aiming at accelerating the industry's transition towards more responsible air travel.

Press Conferences at the Show (at the ATR Chalet):

This year, ATR will be hosting two press conferences, providing insight into its latest developments:

- **Monday 16 June at 02:00pm CET**, ATR will welcome media to explore a further collaboration with RTX's Pratt and Whitney Canada, offering an opportunity to discuss future technological advancement and the broader topic of low-emission aviation.
- **Wednesday 18 June at 10:00am CET**, ATR's Chief Executive Officer Nathalie Tarnaud Laude and Senior Vice President Commercial Alexis Vidal will present ATR's latest business updates, including recent commercial achievements and the release of the new global turboprop market forecast.

To participate in either press conference, media representatives are invited to contact ATR Media Relations at presse@atr-aircraft.com.

Stay up to date with our latest news during the Paris Airshow by following us on social media: LinkedIn, X, Facebook, Instagram: **#ATR #ParisAirShow #LeBourget #PAS25**

ABOUT ATR

ATR is the world number one regional aircraft manufacturer with its ATR 42 and 72, the best-selling aircraft in the below 90-seat market segment. The unifying vision of the company is to accelerate sustainable connections for people, communities and businesses, no matter how remote. Flown by some 200 airlines in over 100 countries, ATR aircraft open 120 new routes every year on average, facilitating the development of territories and enabling access to crucial services like healthcare and education. Thanks to ATR's focus on continuous innovation and the intrinsic efficiency of the turboprop technology, ATR aircraft are the most advanced, versatile, cost-effective and lowest-emission regional aircraft on the market, emitting 45% less CO2 than similar-size regional jets. In January 2022, we flew the first ever commercial aircraft using 100% SAF in both engines. ATR is a joint-venture between Airbus and Leonardo. Visit us on www.atr-aircraft.com for more information.

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